



leadstouch
M A R K E T I N G

“

**Your Trusted
Business Partner in
Lead Management**



leadstouch
M A R K E T I N G



Largest in Outsourced
B2B Lead Management Services



9,700 clients served across
various industries



Clean, accurate, up-to-date, human verified sales
data of over **35 million** target accounts



Over **5 Billion dollars** of incremental sales
revenue for our clients



Complete **multi-channel
account-based** marketing approach

Our Personnel



Inside Sales Representative

Performs outbound sale campaign based on the targeted parameters. Analyze vital data such, customer contact, job title, company, and match client's target parameters.



Account Manager

Continuously blasts emails for campaign ads for targeted prospects Manage, Execute, and Evaluate sub-personnel and ensure target close-sale and appointment setting



Quality Analyst

Evaluate commenced calls to ensure the validity of lead generation, appointment setting and close-sale interaction



Database Specialist

Analyze vital data such, customer contact, job title, company, and match client's target parameters.
Keeps database up to date



Email Marketer

Sends follow up email for appointment setting and close-sale interaction.



Web Designer

Creates creative website and appropriate content to generate more lead and promote business as well.

HOW IT WORKS



Product Analysis

Inside Sale Reps will analyze the sign-up process, payment option, discuss campaign objectives and specifications and introduce the Account Manager and the team



CRM Creation

After product analysis. Call scripts are generated and email templates are drafted, CRM (Customer Relationship Manager) are setup



Database Creation

After product analysis. Call scripts are generated and email templates are drafted, CRM (Customer Relationship Manager) are setup



Campaign

After database approval, prospecting and appointment setting can start as early as 5 days.



Email Follow Up

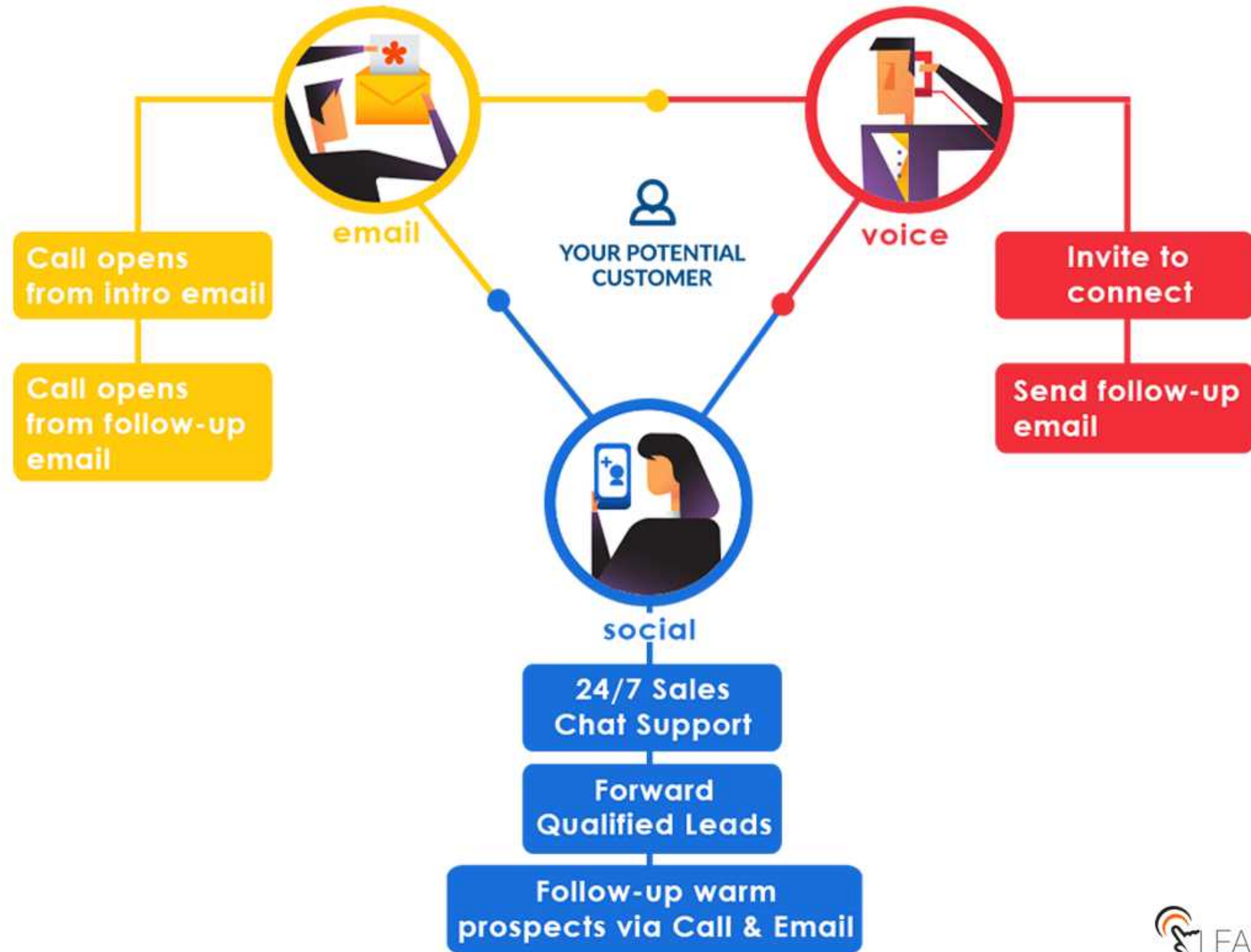
Following up the campaign, intro blast will be scheduled and arrange for a follow up mail-out after two weeks.



CRM Report, Feedback and Troubleshooting

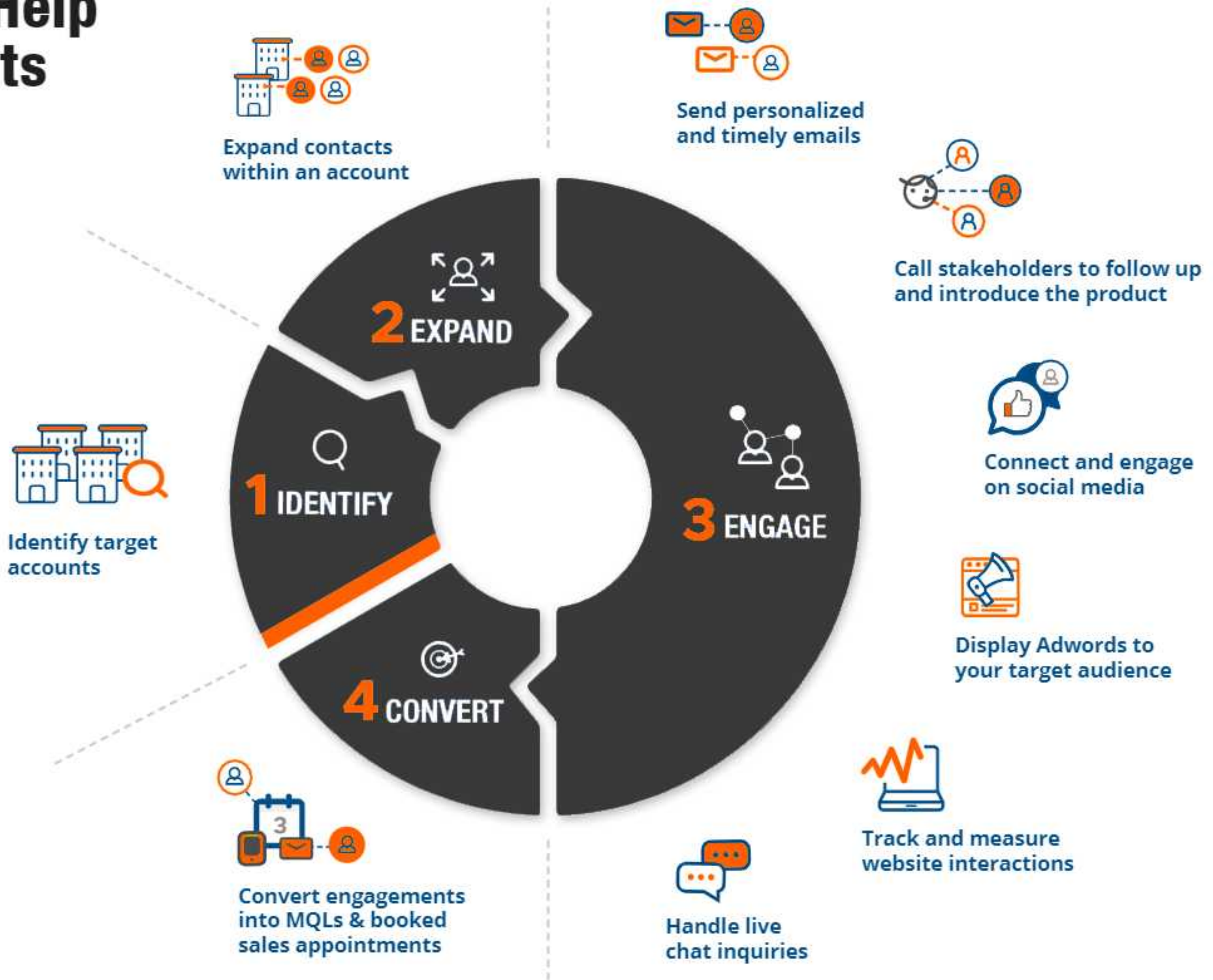
Data Specialist collects contacts and email information compiled together according to your parameters. Contact lists are sent for approval then campaign will follow up.

This Is How We Multi-Channel



How We Help Our Clients Succeed

- IDENTIFY
- EXPAND
- ENGAGE
- CONVERT



Complete Account-based Marketing Approach to Lead Management



Pipeline

Multi-Channel Lead Management
and Marketing Automation Platform



It gives you the power to Monitor, Manage and oversee the whole multi touch multi channel process and marketing automation in one CRM.

With real time data and ease of access provided, it just like having one our dedicated team sitting beside you and ready to answer any question that you might have in terms of lead management.



leadstouch
M A R K E T I N G

Website

www.leadstouch.com

Phone

US: 888.232.5401 (Toll Free)

Email

info@leadstouchmarketing.com

Let's Talk!